

RACIAL

**FRANKLIN
COUNTY, PA**

RECONCILIATION

2024 MLK DAY OF LEARNING

SPONSORSHIP OPPORTUNITIES



Living the Dream: It Starts with Me
Spreading Hope, Courage, and Unity

Racial Reconciliation of Franklin County

PO Box 312, Chambersburg, PA 17201 | info@racialreconciliationfc.org | racialreconciliationfc.org

ABOUT



Our Organization

Racial Reconciliation is a 501(c)3 nonprofit organization. We are a community that nurtures, equips and mobilizes people to work for racial justice in Franklin County and beyond.

Since our first Racial Reconciliation meeting in 2016, we have evolved and grown tremendously, but our roots have remained the same. All are welcome to join our efforts of racial reconciliation, yet we base our identity and find our momentum in the Person and Presence of Jesus Christ; therefore, we strive to do all things in Love.

We have been holding awareness opportunities in Chambersburg since January 2019. Among these events, you may have participated in or seen publicity for panel discussions, debriefing groups, training for dealing with racial injustice, training on how to engage in difficult conversations, and more.

Day of Learning

Gather with participants from throughout Franklin County for this free Day of Learning to dive into principals and issues surrounding diversity, equity, inclusion, community-building, and social cohesion. The day will feature both an adult track (grade 9 and above) and children/youth track (K-8), so people of all ages can turn the MLK Day national holiday into a Day of Learning.

Adult Track

11am-3:30pm

Includes lunch, general session, a choice of workshops, keynote speaker, entertainment, and more.

Children/Youth Track*

10:45am- Adult signature required for kid/youth drop off

11am- Kids eat their BYOLunch together

11:30am-3:30pm kid-friendly programming including speakers, sensory activities, scavenger hunts, and more.

*this track will begin at the Coyle Free Library and end at Central Presbyterian Church.

The event is free and open to the public. Find more event information at

racialreconciliationfc.org/mlkday

SPONSORSHIPS

MLK Day of Learning

When: Monday, January 15, 2024

Where: Central Presbyterian Church (Adult Track) and Coyle Free Library (Children/Youth)

Projected Attendance: 350



Presenting Sponsor - \$2,500

ONLY THREE AVAILABLE!

- » Company logo on website event page
- » Logo on all event marketing materials
- » ***EXCLUSIVE*** Company mentioned in all media releases
- » Premier placement of logo on sponsor banner
- » ***EXCLUSIVE*** Opportunity for representative from company to address attendees during welcome
- » Company thanked during welcome and closing remarks
- » Premier placement of logo on sponsor recognition PowerPoint slide
- » Premier placement of logo in event program
- » Company shout-out on Racial Reconciliation social media

Children & Youth Event Sponsor - \$2,000

ONLY THREE AVAILABLE!

- » Company logo on website event page
- » Logo on all child/youth event marketing materials
- » Premier placement of logo on sponsor banner
- » ***EXCLUSIVE*** Opportunity to provide a swag item for each kid/youth goodie bag
- » Company thanked during the welcome and closing remarks
- » Premier placement of logo on sponsor recognition PowerPoint
- » Premier placement of logo in event program
- » Company shout-out on Racial Reconciliation social media



Lunch Sponsor - \$1,500

ONLY THREE AVAILABLE!

- » Company logo on website event page
- » Logo on event marketing materials as space allows
- » ***EXCLUSIVE*** Opportunity for company to set up vendor table during lunch
- » Logo on sponsor banner
- » Logo on the event program and sponsor recognition PowerPoint slide
- » Company thanked during the welcome and closing remarks
- » Company shout-out on Racial Reconciliation social media

SPONSORSHIPS

Keynote Sponsor - \$1,000

ONLY THREE AVAILABLE!

- » Company logo on website event page
- » Logo on event marketing materials as space allows
- » ***EXCLUSIVE*** Opportunity for company representative to say a few words before the Keynote
- » Logo on sponsor banner, in the event program, and on sponsor recognition PowerPoint slide
- » Company thanked during the welcome and closing remarks
- » Company shout-out on Racial Reconciliation social media

Gold Sponsor - \$750

- » Company name listed prominently on the website event page
- » Company name listed prominently on sponsor banner
- » Company name listed in the event program, and on sponsor recognition PowerPoint slide
- » Company shout-out on Racial Reconciliation social media

Silver Sponsor - \$500

- » Company name listed on the website event page
- » Company name listed on sponsor banner, event program, and sponsor recognition PowerPoint slide
- » Company shout-out on Racial Reconciliation social media

Bronze Sponsor - \$250

- » Company name listed on the website event page
- » Company name listed on sponsor banner, event program, and sponsor recognition PowerPoint slide

Beloved Community Supporters - <\$250 DONATIONS UNDER \$250

- » Businesses, families, civic groups, and individuals are invited to support Racial Reconciliation of Franklin County's Day of Learning MLK Day 2024 event as a "Beloved Community Supporter" and you will be recognized in the event program.

Sponsor Deadline: December 15, 2023

JOIN US! ATTEND THE EVENT

The event is free for anyone to attend and no registration is required.

We invite your company /organization to send representatives to Day of Learning.

Learn more and register at racialreconciliationfc.org/mlkday

SPONSOR & DONOR FORM

Complete and return this form by December 15, 2023

Contact Information

Company name (as you wish it to appear in listings) _____

Contact name _____

Email _____ Phone _____

Street Address _____

City _____ State _____ Zip _____

Website (Facebook page URL if no website) _____

Your Sponsorship

- Place a check next to the sponsorship level you want to secure

Presenting Sponsor \$2,500 (3 available)

Gold Sponsor \$750

Kids & Youth Event Sponsor \$2,000 (3 available)

Silver Sponsor \$500

Lunch Sponsor \$1,500 (3 available)

Bronze Sponsor \$250

Keynote Sponsor \$1,000 (3 available)

Beloved Community Supporter <\$250

*Racial Reconciliation of Franklin County is a 501(c)3 organization.
Your contribution is tax deductible.*

Amount \$ _____

Payment Method

Credit Card - Submit the online form and pay online at racialreconciliationfc.org/mlkday

Check - Please make check payable to: Racial Reconciliation of Franklin County
PO Box 312
Chambersburg, PA 17201

Signature

Upon submission of this form, the company/organization above commits to the sponsorship indicated.

Signature _____ Date _____

Return Form

Submit completed form via email to info@racialreconciliationfc.org or mail to the address above.

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