

JUNETEENTH CELEBRATION!

COMMEMORATE + HONOR
AFRICAN-AMERICAN
FREEDOM

SATURDAY, JUNE 22 | 11AM-2PM | LOCATION TBA

2024 SPONSORSHIP OPPORTUNITIES

Projected Event Attendance: 200+

Freedom finally came on June 19, 1865, when some 2,000 Union troops arrived in Galveston Bay, TX. The army announced that the more than 250,000 enslaved black people in the state, were free by executive decree. This day came to be known as "Juneteenth," by the newly freed people in Texas and it became a federal holiday in 2021.

Join us for a community celebration to commemorate the emancipation of enslaved African-Americans. Juneteenth Celebration is free and open to the public featuring live entertainment, vendors, games and activities for all ages, bounce houses, food for purchase, book giveaway for K-12, educational opportunities, and more.

Businesses like YOU help us bring this free celebration to the community. We need your support! Below are the sponsorship levels and benefits for your consideration:

○ Platinum Sponsor - \$5,000 - 1 Available

- Company logo featured on event webpage and marketing materials
- *EXCLUSIVE* Opportunity for representative to address attendees during remarks
- *EXCLUSIVE* Full page ad in the digital program, posted on the website, social media, and with a QR Code at event
- Company mentioned in all media releases
- Premier placement of logo on banner and program
- Company thanked during event remarks
- 10'x10' vendor booth space
- Company shout-out on Racial Reconciliation (RR) social media

○ Gold Sponsor - \$2,500 - 3 Available

- Logo featured on event webpage and marketing materials
- *EXCLUSIVE* Logo on signage by the stage
- Company mentioned in all media releases
- Premier placement of logo on banner and program
- Company thanked during event remarks
- 10'x10' vendor booth space
- Company shout-out on RR social media

○ Silver Sponsor - \$1,500 - 3 Available

- Logo on event webpage and marketing materials
- *EXCLUSIVE* Logo on signage at Book Giveaway table
- Logo on banner and program
- Company thanked during event remarks
- 10'x10' vendor booth space
- Company shout-out on RR social media

○ Bronze Sponsor - \$500

- Company name listed on the event webpage
- Company name listed on banner and program
- 10'x10' vendor booth space
- Company shout-out on RR social media

○ Supporters - \$250 and below *Businesses, families, civic groups, and individuals are invited to support Juneteenth Celebration! Supporters will receive a shout-out on Racial Reconciliation social media.*

2024 JUNETEENTH CELEBRATION SPONSOR FORM

Sponsor Deadline: May 15, 2024

Questions? Email fundraising@racialreconciliationfc.org

Your Sponsorship

- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Bronze Sponsor - \$500
- Supporter - \$250 and below (Amount: \$_____)

Company Information

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Full Address _____

Email _____

Website (Facebook page URL if no website) _____

Payment Information

- Payment Type Check (*make payable to Racial Reconciliation of Franklin County*)
 Credit Card (pay online at racialreconciliationfc.org/juneteenth)

Racial Reconciliation of Franklin County is a 501(c)3 tax deductible organization.

Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Date _____

Mail form to: Racial Reconciliation of Franklin County
PO Box 312
Chambersburg, PA 17201

Email form to:
fundraising@racialreconciliationfc.org

JOIN US!
The event is free and open to the public.
Find more event details at
racialreconciliationfc.org/juneteenth

